

STRIP'S CLASSIC DESIGNS  
INVESTMENT BANKS  
AND OTHER FINANCIAL SERVICES FIRMS  
LAS VEGAS BOULEVARD SOUTH, LAS VEGAS, NEVADA

IMP KERR & ASSOCIATES, NYC

stereo hell



APPROVED BY





**FRONTIER** 3120 Las Vegas Blvd South  
Operated from October 30, 1942 to July 16, 2007  
Demolished on November 13, 2007

PAY FOR SOUP  
BUILD A FORT  
SET THAT ON FIRE.



**DUNES** 3600 Las Vegas Blvd South  
Operated from May 23, 1955 to January 26, 1993  
Imploded on October 27, 1993  
Replaced by the Bellagio

PROJECT SITE  
LAS VEGAS BLVD SOUTH  
REMODELING

stereo hell

OWNER  
1. LEHMAN BROTHERS  
2. LEHMAN BROTHERS  
3. LEHMAN BROTHERS  
4. LEHMAN BROTHERS  
5. LEHMAN BROTHERS  
6. LEHMAN BROTHERS  
7. LEHMAN BROTHERS  
8. LEHMAN BROTHERS  
9. LEHMAN BROTHERS  
10. LEHMAN BROTHERS

DESIGNER  
1. LEHMAN BROTHERS  
2. LEHMAN BROTHERS  
3. LEHMAN BROTHERS  
4. LEHMAN BROTHERS  
5. LEHMAN BROTHERS  
6. LEHMAN BROTHERS  
7. LEHMAN BROTHERS  
8. LEHMAN BROTHERS  
9. LEHMAN BROTHERS  
10. LEHMAN BROTHERS

STRIP'S CLASSIC DESIGNS  
INVESTMENT BANKS  
AND OTHER FINANCIAL SERVICES FRANCHISE

12.8.2008

12.8.2008

12.8.2008

12.8.2008

12.8.2008

12.8.2008

12.8.2008

12.8.2008

12.8.2008

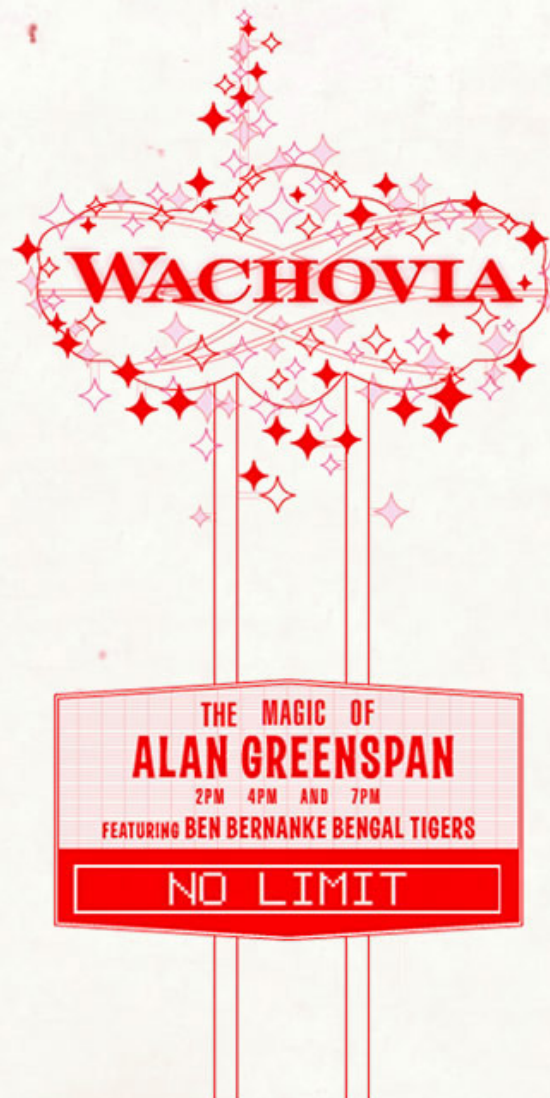
12.8.2008

12.8.2008

12.8.2008



**SANDS** 3355 Las Vegas Blvd South  
 Operated from December 15, 1952  
 to June 30, 1996  
 Replaced by The Venetian



**STARDUST** 3000 Las Vegas Blvd South  
 Operated from July 2, 1958  
 to November 1, 2006  
 Imploded on March 13, 2007



**DESERT INN** 3145 Las Vegas Blvd South  
 Operated from April 24, 1950  
 to August 28, 2000  
 Demolished on October 23, 2001  
 Replaced by the Wynn

PROJECT SITE  
**LAS VEGAS BLVD SOUTH  
 REMODELING**

**stereo hell**

OWNER  
 1. SANDS  
 2. STARDUST  
 3. DESERT INN  
 4. WACHOVIA  
 5. WA MU  
 6. PLAYGIRLS ON ICE

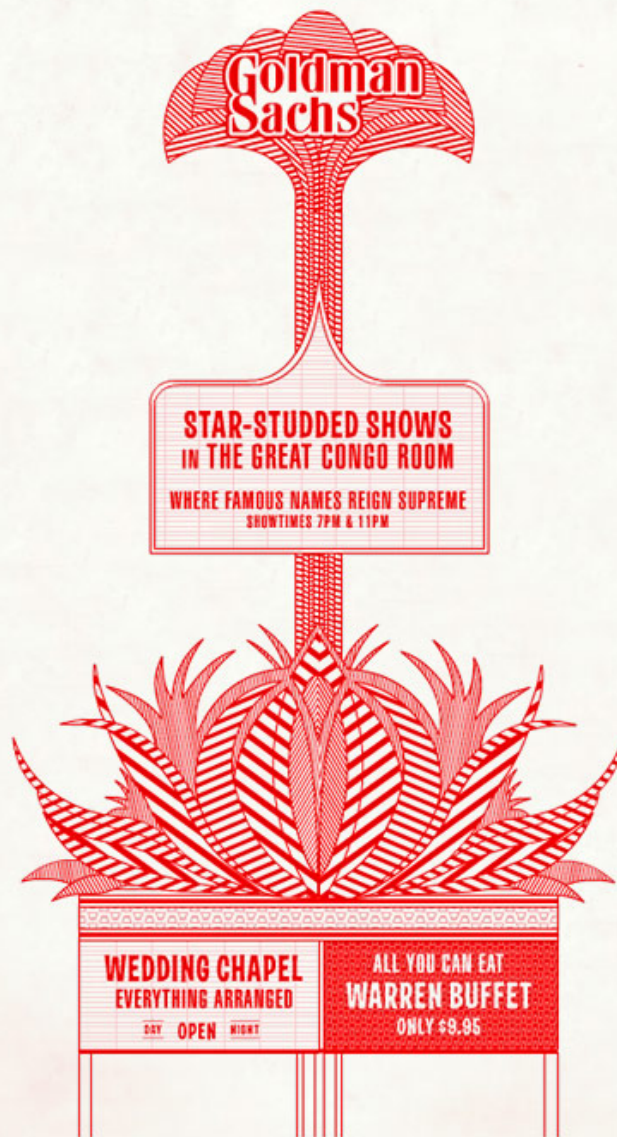
DESIGNER  
 1. STEREO HELL  
 2. STEREO HELL  
 3. STEREO HELL  
 4. STEREO HELL  
 5. STEREO HELL  
 6. STEREO HELL

NOTES  
 1. STEREO HELL  
 2. STEREO HELL  
 3. STEREO HELL  
 4. STEREO HELL  
 5. STEREO HELL  
 6. STEREO HELL

12.8.2008  
 02







**FLAMINGO** 3555 Las Vegas Blvd South  
Opened on December 26, 1946



**RIVIERA** 2901 Las Vegas Blvd South  
Opened on April 20, 1955

PROJECT SITE  
LAS VEGAS BLVD SOUTH  
REMODELING

stereo hell

OWNER  
1. STRIP'S CLASSIC DESIGNS  
2. INVESTMENT BANKS  
3. AND OTHER FINANCIAL SERVICES FIRMS

DESIGNER  
1. STRIP'S CLASSIC DESIGNS  
2. INVESTMENT BANKS  
3. AND OTHER FINANCIAL SERVICES FIRMS

STRIP'S CLASSIC DESIGNS  
INVESTMENT BANKS  
AND OTHER FINANCIAL SERVICES FIRMS

12.8.2008

FILED

IN 2008

DATE

PROJECT NO.

IN 2008, NV

FILED

IN 2008

04





**EXCALIBUR** 3850 Las Vegas Blvd South  
Opened on June 19, 1990



**SAHARA** 2535 Las Vegas Blvd South  
Opened on October 7, 1952



**WELCOME TO FABULOUS LAS VEGAS**  
Las Vegas Blvd South  
[at E Oquendo Road]

PROJECT SITE  
LAS VEGAS BLVD SOUTH  
REMODELING

stereo hell

DESIGNED BY  
STRIP'S CLASSIC DESIGNS  
INVESTMENT BANKS  
AND OTHER FINANCIAL SERVICES FIRMS

DESIGNED BY  
STRIP'S CLASSIC DESIGNS  
INVESTMENT BANKS  
AND OTHER FINANCIAL SERVICES FIRMS

STRIP'S CLASSIC DESIGNS  
INVESTMENT BANKS  
AND OTHER FINANCIAL SERVICES FIRMS

12.8.2008

12.8.2008

12.8.2008

12.8.2008

12.8.2008

12.8.2008

12.8.2008

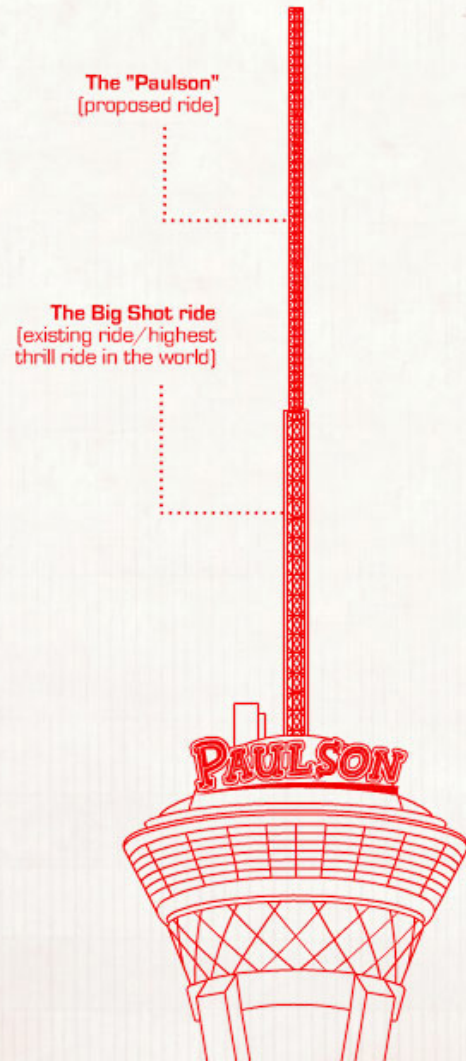
12.8.2008

12.8.2008

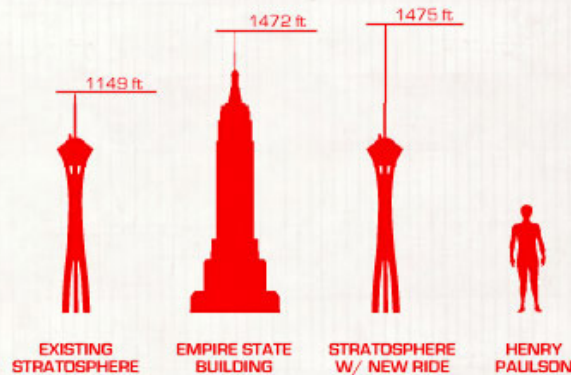
12.8.2008

12.8.2008

12.8.2008



**STRATOSPHERE** 2000 Las Vegas Blvd South  
 Caught fire while under construction on August 29, 1993  
 Opened on April 30, 1996  
 Filed for bankruptcy on January 29, 1997



Since its opening,  
 five people have  
 jumped to their  
 deaths from the top  
 of the Stratosphere

Former Goldman  
 Sachs CEO,  
 U.S. Secretary of the  
 Treasury



Signature Clothing Line  
*Henry M. Paulson Jr.*



The Stratosphere Hotel & Casino  
 was sold to an affiliate of Goldman Sachs on April 23, 2007

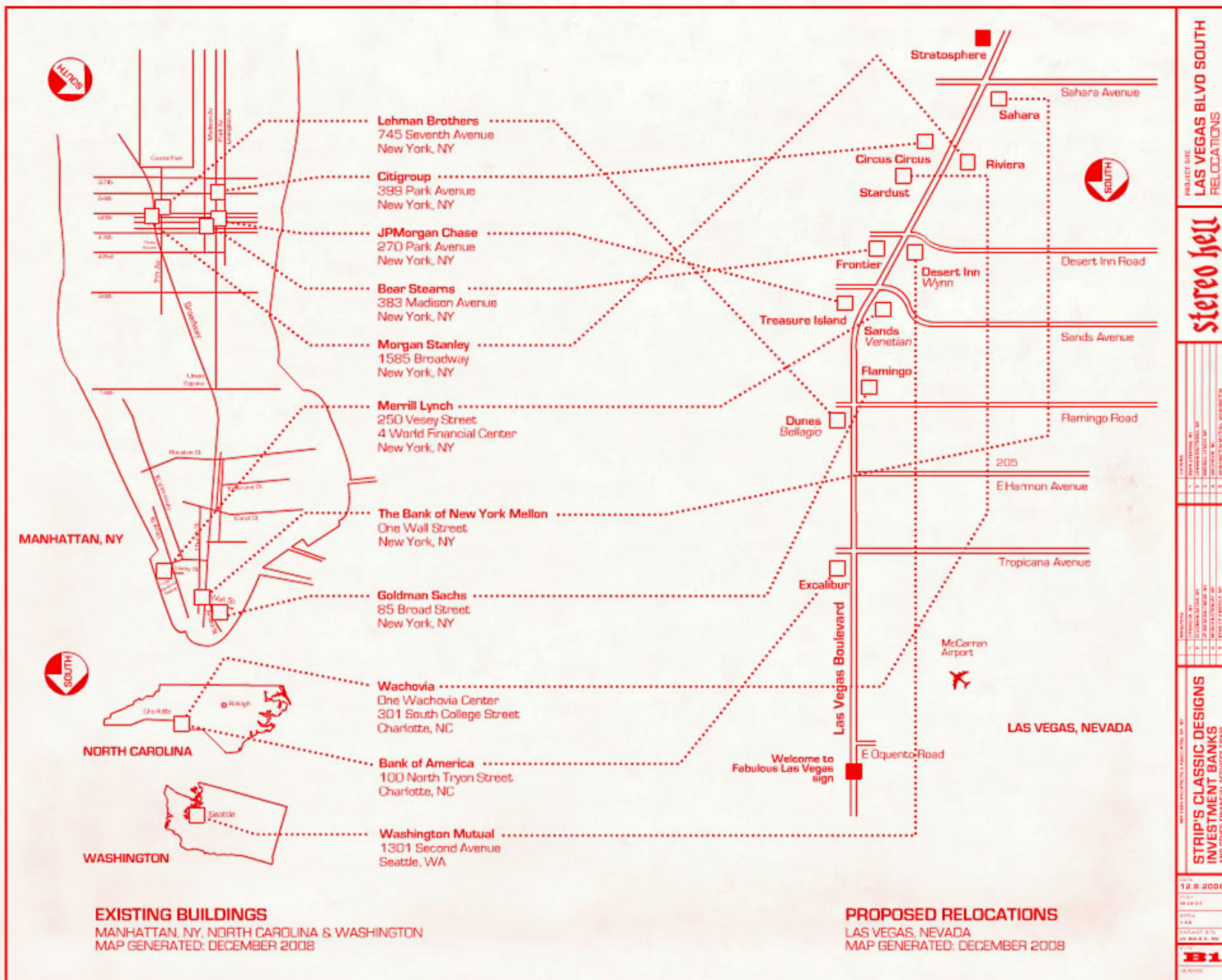
PROJECT SITE  
**LAS VEGAS BLVD SOUTH**  
 REMODELING

**stereo hell**

CONTRACT NO.	DATE	DESCRIPTION
1	1/1/00	CONSTRUCTION OF
2	2/1/00	CONSTRUCTION OF
3	3/1/00	CONSTRUCTION OF
4	4/1/00	CONSTRUCTION OF
5	5/1/00	CONSTRUCTION OF
6	6/1/00	CONSTRUCTION OF
7	7/1/00	CONSTRUCTION OF
8	8/1/00	CONSTRUCTION OF
9	9/1/00	CONSTRUCTION OF
10	10/1/00	CONSTRUCTION OF

**STRIP'S CLASSIC DESIGNS**  
**INVESTMENT BANKS**  
 AND OTHER FINANCIAL SERVICES FIRMS



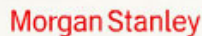




DEMOLISHED CASINOS



OPERATING CASINOS



On March 16, 2008,  
Bear Stearns was sold to JPMorgan Chase.

On September 15, 2008,  
Lehman Brothers filed for the largest bankruptcy in  
US history, and was acquired one week later by  
Barclays.

On September 15, 2008,  
Merrill Lynch was taken over by Bank of America.

On September 25, 2008,  
Washington Mutual was closed by the US  
Department of the Treasury and sold to JPMorgan  
Chase.

On October 12, 2008,  
Wachovia merged with Wells Fargo.

On September 23, 2008,  
Warren Buffett announced that he will invest  
\$5 billion in Goldman Sachs.

On May 7, 2008,  
Former Goldman Sachs CEO (1999-2006) and  
U.S. Secretary of the Treasury Henry Paulson  
said, "The worst is likely to be behind us."

On October 23, 2008,  
Alan Greenspan, former Federal Reserve  
chairman (1987-2006) is "in a state of shocked  
disbelief."

In November 2008,  
Federal Reserve chairman Ben Bernanke said,  
"The causal relationship between the housing  
problem and the broad financial system was very  
complex and difficult to predict."

On October 14, 2008,  
The Bank of New York Mellon was named the master  
custodian firm overseeing the Treasury Department's  
\$700 billion bailout fund.

PROJECT DATA  
EXISTING LOGOTYPES  
CONNECTIONS

stereo hell

COMPANY	LOGO TYPE	LOGO TYPE	LOGO TYPE	LOGO TYPE	LOGO TYPE
1. FRONTIER	2. DUNES	3. THE SANDS	4. DESERT INN	5. STARDUST	6. FLAMINGO
7. RIVIERA	8. CIRCUS CIRCUS	9. TREASURE ISLAND	10. EXCALIBUR	11. SAHARA	12. BEAR STEARNS
13. LEHMAN BROTHERS	14. MERRILL LYNCH	15. WASHINGTON MUTUAL	16. WACHOVIA	17. GOLDMAN SACHS	18. MORGAN STANLEY
19. CITIGROUP	20. JPMORGAN CHASE	21. BANK OF AMERICA	22. THE BANK OF NEW YORK MELLON		

STRIP'S CLASSIC DESIGNS  
INVESTMENT BANKS  
AND OTHER FINANCIAL SERVICES BRANDS

10.8.2008  
10.8.2008  
10.8.2008  
10.8.2008  
10.8.2008  
10.8.2008

THIS EDITION OF  
STRIP'S CLASSIC DESIGNS, INVESTMENT BANKS AND OTHER FINANCIAL SERVICES FIRMS, LAS VEGAS BOULEVARD SOUTH, LAS VEGAS, NEVADA  
IS LIMITED TO 6 COPIES

IT IS COPYRIGHT © 2008 STEREOHELL

THE PLATES ARE SHEET-FED GRAVURES ON UNCOATED PAPER STOCK

EACH PAGE IS EMBEDDED WITH A DIFFERENT VISUAL VERIFIER PRINTED IN THE BACKGROUND



01	02	03
04	05	06

01. Jean-Michel Basquiat, Untitled, 1981. Ink, crayon and acrylic on paper.  
02. Robert Rauschenberg, Erased de Kooning Drawing, 1953. Traces of ink and crayon on paper.  
03. Andy Warhol, Piss, 1978. Urine on HMP paper.  
04. Robert Ryman, Twin, 1966. Oil on cotton.  
05. Barnett Newman, Stations of the Cross, 1st Station, 1958. Oil on canvas.  
06. Agnes Martin, The Tree, 1964. Oil and pencil on canvas.

[slides courtesy of Steve DePatie]

PRINTED IN USA